

FOR IMMEDIATE RELEASE

## Frontline® Sponsors the Bluetooth® Breakthrough Awards 2014



Charlottesville, Virginia, USA – August 6<sup>th</sup>, 2013 – Frontline Test Equipment, Inc. is pleased to announce their platinum level sponsorship of the [Bluetooth Breakthrough Awards 2014](#). The Bluetooth Breakthrough Awards celebrate the best *Bluetooth* enabled products and applications available on the market today, and recognize innovative prototypes coming soon.

The Bluetooth Breakthrough Awards are open all companies and will spotlight products, applications, prototypes and projects utilizing *Bluetooth* technology in new and unique ways. The program will run from July 2013 - February 2014. Frontline is a strong and longtime supporter of *Bluetooth* wireless technology, having worked closely with the Bluetooth Special Interest Group (SIG), the governing body for *Bluetooth* technology, for more than 13 years.

“We’re committed to *Bluetooth* technology and are excited about the myriad new *Bluetooth* enabled products on the horizon,” says Frontline president David Bean. “We’ve seen a surge of innovation in *Bluetooth* enabled devices and are pleased to help promote new ideas by sponsoring events like the Bluetooth Breakthrough Awards. These new products are going to change the way we communicate, live, work, and play!”

“The Bluetooth Breakthrough Awards showcase the amazing innovation taking place right now with *Bluetooth* technology and highlight the creativity and ingenuity of visionaries dreaming of a better life with Bluetooth,” said Suke Jawanda, Bluetooth SIG CMO. “Spurred by the widespread support of Bluetooth Smart Ready from every major OS provider, we are seeing scores of remarkable Bluetooth Smart products announced monthly. I cannot wait to see this year’s submissions and how they will empower all of us to work, play, and live better and smarter.”

### About Frontline

Frontline is the world’s leading provider of [Bluetooth protocol analysis](#) test tools and packet sniffers. Their ComProbe® family of analyzers spans a wide range of technologies – *Bluetooth* (Classic and low energy), 802.11 (Wi-Fi), NFC, USB, SD/SDIO, and High Speed UART. Frontline is the premier [Bluetooth device testing](#) (interoperability, robustness, etc.) and [Bluetooth services](#) house. 84 out of the Fortune 100 companies use Frontline. Frontline’s ComProbe line of *Bluetooth* analyzers are the de-facto industry standard and are used by hundreds of company’s globally including, CSR, Broadcom, Atheros, Apple, Nokia, Samsung, Sony, Toshiba, Panasonic, and Marvell. Frontline maintains the world’s largest *Bluetooth* device library for use in its IOT service organization. Frontline’s technology has been integrated into the Bluetooth SIG’s PTS qualification tool which is the system used to determine if a product meets *Bluetooth* interoperability standards. Frontline supports the entire range of *Bluetooth* technology: Basic Rate/Enhanced Data Rate, low energy, and High Speed.

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